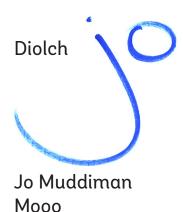
A brief portfolio of creative projects commissioned on behalf of





If you're looking for a cost-effective creative source based in Wales, then Mooo could just be the perfect fit for you. With over 30 years in the creative industry, Mooo has been a vital part of many successful advertising and marketing campaigns. Although originally from Derbyshire, I'm now based in Gywnedd, North Wales and regularly work on Welsh/Anglo language projects, particularly with the Woodland Trust as a freelance designer and copywriter. Please take a little time to look at some of my more recent projects in this portfolio and also the Mooo website **mooo.me.uk** for a further insight into my creative capabilities. If you like what you see, then why not contact me to discuss how Mooo can help you boost your creative output.







Cefn Ila covers a vast site and also borders several other woods of interest. So a colourful bi-lingual leaflet was designed to slip into the walkers' pocket, but have the capability to be unfolded to reveal maps, photographs and lots of informative text, useful on their journey of discovery.

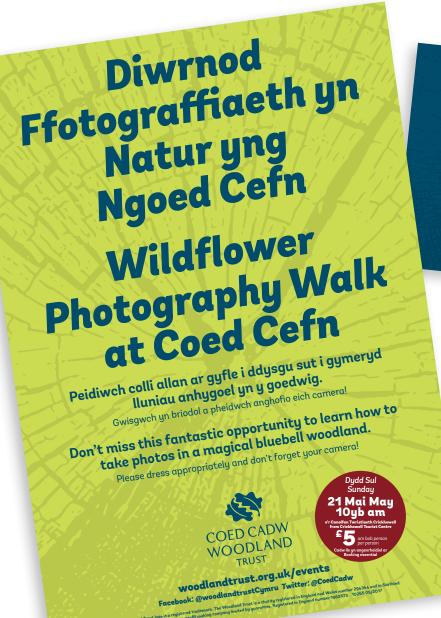






Used many times throughout the year, these simple yet informative pop-up banners were used across Wales to help tell the rich story of this historic and natural landscape.



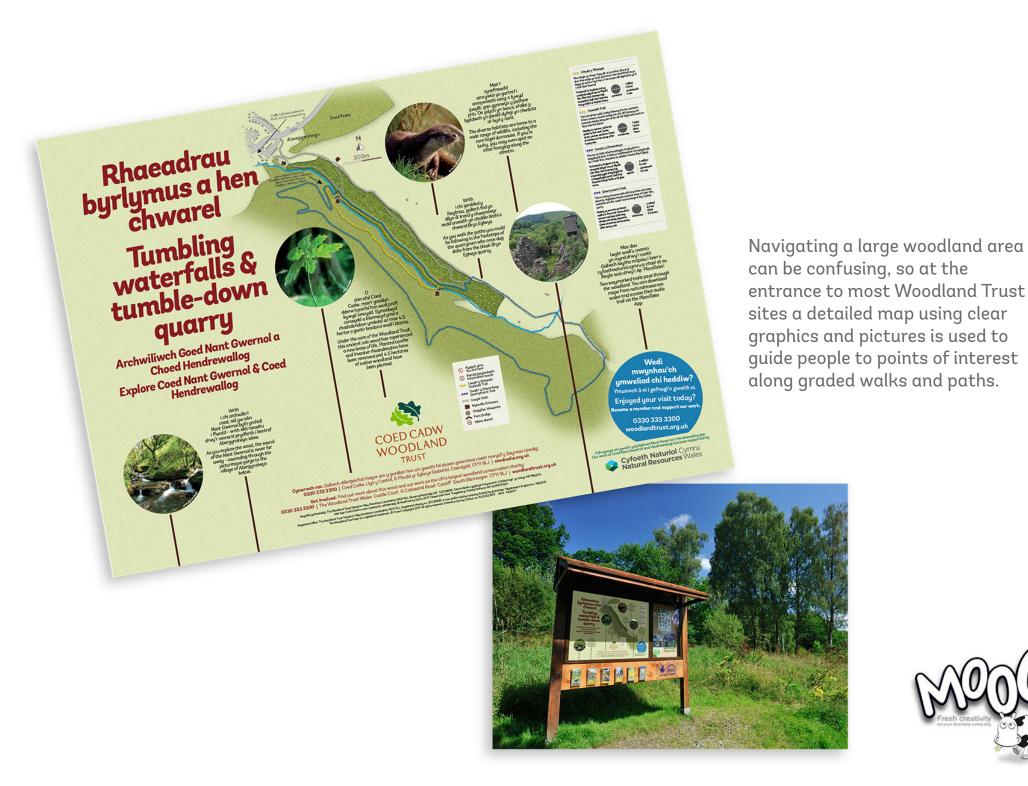






Combining the inherent natural beauty and texture of wood, together with a contemporary colour palette, these posters were successfully employed to generate interest in local events.







As an experienced designer and copywriter, you can rest assured that my creative skills extend to a good working knowledge of the latest versions of the following software apps:

- InDesign
- Illustrator
- Photoshop
- Premier
- Apple Pages
- Word

Talk to me today and let me show you how much extra value I can add to your marketing and creative output.

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